



2022 Emerge PA Training Program Application FAQ's

What is the Emerge PA Training Program?

Emerge PA's training program is a 6-month, intensive training program for Democratic women who are planning to run for elected office. The Emerge PA training equips leaders with the resources, knowledge, connections, and a community of support necessary for a successful run for office. We offer an in-depth training program that provides the best practices in fundraising, field, core campaign communications, endorsements, dealing with the media, and more. Participants will also have the opportunity to interact with political professionals and Emerge PA alumnae who have gone on to run for office. And once an Emerge Alumnae, our women become a part of a supportive network. By design, we select 25 women to participate in our program. We develop deeper relationships with our participants.

Who is the Emerge PA training for?

Emerge PA is intentional about recruiting Democratic self-identified women from groups that have been historically underrepresented in politics, including Black women, non-Black women of color, Indigenous women, and LGBTQ+ women. We seek to recruit and train leaders who reflect the communities they serve and have the life experiences that allow them to reimagine and rebuild our institutions in the fight for a just and equitable world.

The Emerge PA training program is designed specifically for Democratic self-identified women who are planning to run for office over the next 2-5 years, as well as for women who are actively running for office in 2022. Emerge PA is partisan, we only train Democrats.

Our program is for women who have run for office before and won or lost, as well as for women who have not run for office yet. We train women who are running for all types of offices up and down the ballot including state senate, mayor, county councils, town councils, city councils, state representative, school board, county row offices, judges, and US Congress.

Will the Emerge PA Training Program be held virtually or in person?

As we continue to navigate through the pandemic, we know that things are changing every single day. Given the current circumstances related to COVID-19, Emerge PA currently plans to conduct our political training program in person, however this is subject to change and we will switch to virtual if need be. The dates of the training will remain the same in 2022, but we will need to be flexible about if and when we hold classes in person due to COVID.

When will the 2022 Emerge PA training be held?

The 6-month long training program will take place one weekend a month from March-August 2022. The weekend classes will be held on both Saturday and Sunday. Typically we rotate our class location from Philadelphia, Harrisburg and Pittsburgh. In order to keep costs down for our class participants, we have decided to hold 2 of the 6 classes virtual.

Dates for the 2020 Emerge PA Class:

March 16 at 7:00pm on Zoom Orientation Call

March 19 and 20- In person in Philadelphia

April 23 and 24- Virtual class on zoom

May 21 and 22- In person in Pittsburgh

June 11 and 12- In person Philly

July 23 and 24- Virtual class on zoom

August 13 and 14- In person Harrisburg

September TBD the Emerge PA Class Graduation Ceremony and Day at the State Capitol. *Please note this is optional to participate in because we hold the shadow day during a weekday when the state legislature is in session and the graduation ceremony that night at the state capitol.

What is the time commitment?

We expect 100% attendance in our programs. We do allow participants to miss one class, however the first class is mandatory and cannot be missed.

What are the COVID Protocols?

This training is open to persons who are fully vaccinated at the time of the training. During training, we ask that you wear a mask and practice social distancing. If you are unvaccinated for any reason, or unable to mask during our training, we ask that you

reach out to us and we can connect you to virtual training alternatives that Emerge offers.

What is the cost to participate in the Emerge PA Training Program?

Tuition for the six-month program is \$750 plus an additional \$250 obligation to be fundraised for a total write/raise obligation of \$1,000. This money offsets but does not nearly cover the cost of Emerge Pennsylvania's out-of-pocket costs for providing the training sessions. Class participants can also choose to fundraise all of their tuition, or a greater portion than the minimum \$250 requirement. The tuition can be paid in full or through installments. The first installment of \$250 must be paid during the first training weekend. Tuition must be paid in full by August 2020.

Financial need should not be a barrier to participating in our program. Emerge PA is dedicated to ensuring that the training program is accessible to all who are interested in participating — we are committed to working with each program member on an individual plan and tuition assistance to cover the tuition.

As part of fundraising skills development, program members are required to raise a minimum of \$250 for Emerge Pennsylvania during the training program, in addition to the tuition as noted above. The program offers ample opportunities and support for participants to fulfill this requirement. The program is committed to helping self-identified women become excellent fundraisers, and raising funds for the organization is one of the best—and most fun—ways to perfect this skill.

We encourage program members to consider all costs associated with the program. Program members will incur travel expenses related to participating in the training weekends, which rotate between Philadelphia, Harrisburg and Pittsburgh, such as gas, lodging, child care, etc.

Emerge PA's believes that individual circumstances should NOT be a barrier to participation. That is why financial assistance has been available to program members since Emerge PA's inception. If financial concerns are holding you back from completing your application, please reach out to Rebecca McNichol, the Executive Director at rebecca@emergepa.org. Emerge is dedicated to ensuring that the training program is accessible to all who are interested in participating — we are committed to working with each program member on an individual plan to cover the tuition and other related costs.

What is the timeline of the application process?

Applications are open until February 14th, 2022. Emerge Pennsylvania will review completed written applications and select finalists for virtual interviews. Finalists will

be invited to attend two virtual/zoom interviews. From these interviews, the program members will be selected.

People will be notified if they are selected to participate in the 2022 class on February 28th or March 1st. The first class is March 19th!

How do I apply?

There is a non-refundable application fee of \$35.00 that must be paid for your application to be considered. **[Click here to pay the application fee online:](#)** or mail a check to Emerge Pennsylvania, P.O. Box 60078, Philadelphia, PA 19102.

Click here to apply:

<https://pa.emergeamerica.org/online-application/>

Please contact Rebecca McNichol, Emerge PA Executive Director at **Rebecca@emergepa.org** or 267-239-3399 with any questions!