



Signature Training Program and Boot Camp Application FAQ's

What is the difference between the “Signature” program and the “Boot Camp” program?

- **The “Signature” 6-month Training Program** is intended for self-identified women who are planning to run for office over the next 2-4 years and for self-identified women who are actively running for office. We offer an in-depth, 70-hour training program that provides the best practices in fundraising, field, core campaign communications, endorsements, dealing with the media, and more. Participants will also have the opportunity to interact with political professionals and Emerge alumnae who have gone on to run for office. And once an Emerge Alumnae, our women become a part of a supportive network. By design, we select an average of 25 self-identified women to participate in our signature program. We develop deeper relationships with our participants, which allows us to better assist our alumnae in choosing the right race at the right time.
- **The “Boot Camp”** is intended only for self-identified women who are candidates in 2020. It is a condensed version of our “Signature” program covering the most important nuts and bolts of campaigning. Boot camps are a great option for women who are actively running for office and do not have the ability to commit the time to attend the signature 6-month program. The Boot Camp is scheduled over 2 ½ days, Friday evening-Sunday night in January 2020. We will accept up to 25 women for the 2020 Boot Camp.

When and where do the Signature program and the Boot Camp take place?

- **The “Signature” 6-month Training Program** takes place one weekend a month over six months from January 2020-June 2020. In June the last training is Sunday, June 7th, and on Monday, June 8th we host a day in the State Capitol. Our graduation is held Monday night in the State Capitol. We rotate our training program between Philadelphia, Harrisburg and Pittsburgh.
- **The Boot Camp Training Program** will take place Friday, January 10th – Sunday, January 12th in Harrisburg. On Friday the program will run from 5:00-9:00 pm, on Saturday from 9:00-6:00, and on Sunday from 9:00-6:00.

What is the time commitment?

We expect 100% attendance in our programs.

What is the cost of each program including the program tuition, financial commitment and cost of travel?

- **The “Signature” 6-month Training Program** tuition is \$750, which covers a portion of the program costs, materials and meals during the training. This money offsets but does not nearly cover the cost of Emerge Pennsylvania’s out-of-pocket costs for providing the training sessions. The tuition can be paid in full or through installments. The first installment of \$250 must be paid during the first training weekend (January 18th and 19th, 2020). Tuition must be paid in full by June 8th, 2020.

As part of fundraising skills development, program members are required to raise a minimum of \$250 for Emerge Pennsylvania during the training program, in addition to the tuition as noted above. The program offers ample opportunities and support for participants to fulfill this requirement. The program is committed to helping self-identified women become excellent fundraisers, and raising funds for the organization is one of the best—and most fun—ways to perfect this skill. Therefore, the total financial obligation is \$1,000 (\$750 for tuition and to raise \$250).

We encourage program members to consider all costs associated with the program. In addition to the tuition and the ask to raise funds, program members will incur travel expenses related to participating in the training weekends, which rotate between Philadelphia, Harrisburg and Pittsburgh, such as gas, lodging, child care, etc.

Emerge PA’s believes that individual circumstances should NOT be a barrier to participation. That is why financial assistance has been available to program members since Emerge PA’s inception. If financial concerns are holding you back from completing your application, please reach out to Rebecca McNichol, the Executive Director at rebecca@emergepa.org. Emerge is dedicated to ensuring that the training program is accessible to all who are interested in participating — we are committed to working with each program member on an individual plan to cover the tuition and other related costs.

- **The Boot Camp Training Program** tuition is \$350. There is not an ask to raise funds for Emerge since this is a condensed training program. The tuition does not cover travel and lodging in Harrisburg.

What is the timeline of application process?

Applications for both programs are open until October 15th, 2020. Emerge Pennsylvania will review completed written applications and select finalists for interviews. Finalists will be invited to attend an interview with a selection committee. From these interviews, the program members will be selected. Interviews will not start until October. Typically, Emerge PA sets up a few in person interviews as well as Zoom/Video

interviews with 1-2 members of our Board of Directors and the Executive Director in October and November.

How do I apply?

There is a non-refundable application fee of \$35.00 that must be paid for your application to be considered. [Click here to pay the application fee online](#): <https://act.myngp.com/Forms/4956353686009808640> or mail a check to Emerge Pennsylvania, P.O. Box 60078, Philadelphia, PA 19102.

Click here to apply!

<https://pa.emergeamerica.org/online-application/>

Emerge 2020 Candidate Boot Camp:

January 10th-12th - Harrisburg

Emerge PA Signature Training Program Dates:

January 18th & 19th - Philadelphia

February 8th - Harrisburg

March 7th & 8th Pittsburgh

April 4th - Philadelphia area

May 2nd & 3rd Pittsburgh

June 7th & 8th - Day at the State Capitol and graduation Monday evening 5-6pm in the state capitol. (Note that this is a Sunday and Monday class)